

PRIORITIES

Economic Development

What types of business or industry sectors do you see as crucial to promote growth in the region?

- Manufacturing - IIIII
- Wood Industry - III
- Health care - II
- Tourism – III
- Retail/Hospitality
- Plastics
- Tele-Medicine/Medical manufacturing - II
- Biotech - II
- Software Technology - II
- Innovation Natural Resources: Ag/Forestry/Water

What do you see as the priorities in infrastructure upgrades needed in the region?

- Transportation – roads, rails - IIIII
- Broadband – IIIII
- Health Care - II
- Attract new citizens
- Water infrastructure - II
- Business Development Infrastructure
- Housing

What do you feel keeps entrepreneurs from considering northwest Wisconsin as a place to locate and grow? How can we best market our region to attract new businesses?

- Lack of workforce/Young People/Skilled labor - III
- Available Housing - II
- Lack of reliable Internet/Broadband -III
- Lack of amenities/Modern Facilities - III
- Lack of start-up funds
- Logistics - II
- Quality of Life
- Perception of “free money”
- Perceptions on bad weather

Education

What can the region's educational institutions do to more effectively support innovation and provide opportunities for educational attainment and career preparation?

- K-12 preparation for work – III
- K-12 kids not accountable “everyone’s a winner”
- Proper funding K-16
- Trade specific training – IIIII
- School/Industry collaboration – III
- Tech training/Internships
- Teaching work ethic – soft skills - II
- Affordability - II
- Availability
- More pre-employment assistance “tuition”

Workforce Development

What do you see as our biggest workforce concerns? What keeps you awake at night when you think about the workforce of the future?

- Lack of workers – or connecting workers to job availability - IIIII
- Motivation/Work ethic - IIII
- Insufficient wages – III
- Lack of interpersonal skills
- Drug abuse
- Housing - II
- Training skills
- Sustainability of opportunity – II
- Brain Drain

How can we get youth excited about work and the future of the region?

- Finding a job fit – connecting an individual with desirable job - II
- Quality of life – promote positives of regions – III
- Flexible Schedules - II
- Promotion of opportunities/ability to make a difference – II
- Access to good jobs that are available to them - II
- Start with earlier career awareness – II
- Training/Internships for High Schools - II